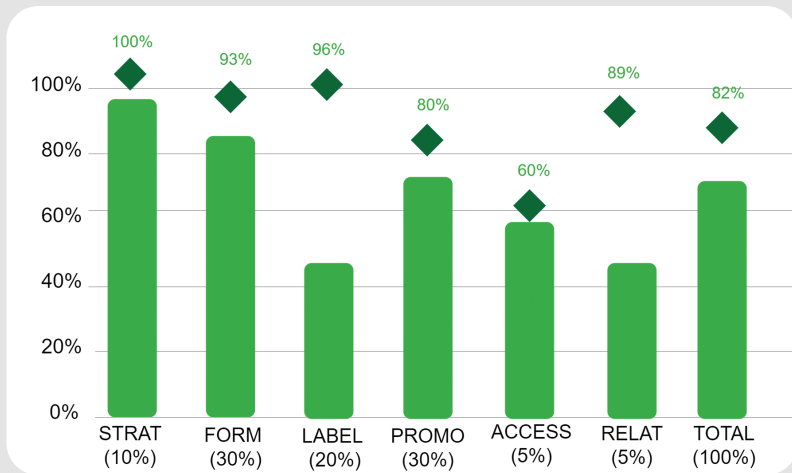


# Business Impact Assessment on Obesity and Population Level Nutrition (BIA-Obesity) and on Environmental Sustainability (BIA-Sustainability) Belgium 2023/2024

Coca-Cola

## Commitments for Obesity and Population Nutrition\*



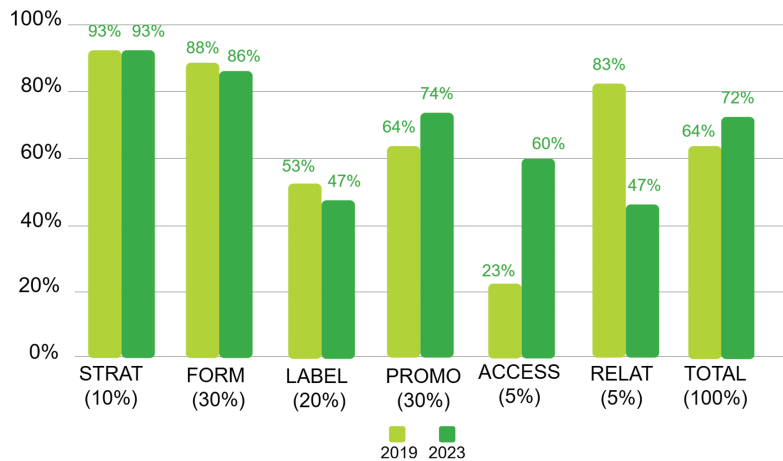
Overall score: **72/100**

Overall ranking: **4/21**

BIA-Obesity domain scores & overall score compared with the best performing company (within the same sector) in Belgium for 2023/2024.

\* Full engagement, Data collected in 2023/2024

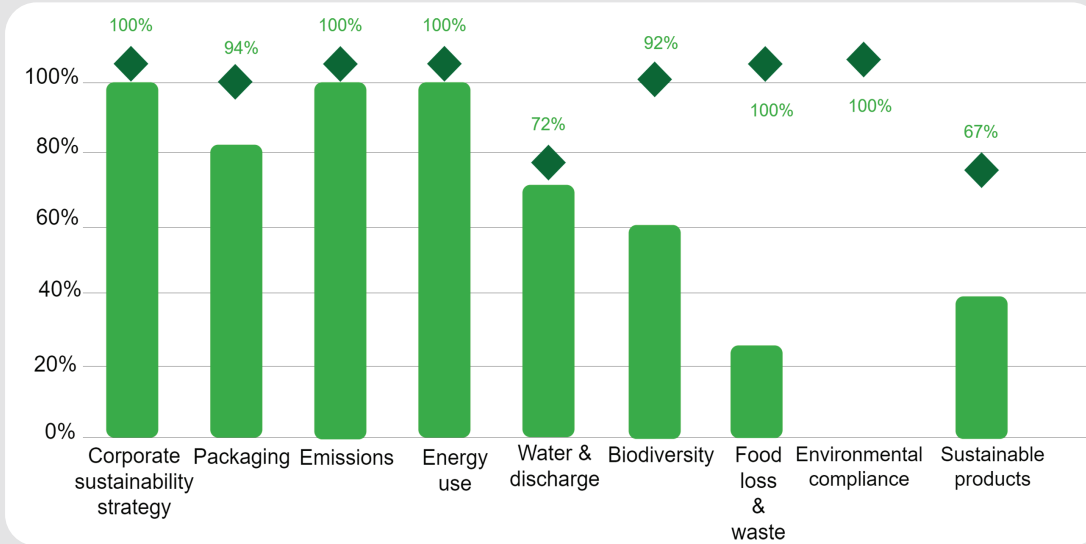
## Evolution since the BIA-Obesity 2019\*



The scores for the BIA-Obesity 2023/2024 domains and overall score compared with those of the BIA-Obesity 2019.

\* Full engagement, Data collected in 2019 and 2023/2024

## Commitments for Environmental Sustainability \*



## BIA-Sustainability by policy domains in Belgium for 2023.

\* Full engagement, Data collected in 2023

### Performance for BIA-Obesity

#### FORM product formulation \*

	Results	Ranking
Median Nutri-Score of product portfolio	<i>D</i>	
% of food products within product portfolio with Nutri-Score A	<i>1.5</i>	<i>13/19</i>
% of food products within product portfolio with Nutri-Score E	<i>25.0</i>	<i>14/19</i>
% of food products within product portfolio that are ultra-processed	<i>78.0</i>	<i>8/19</i>

#### PROMO product and brand promotion\*

	Results	Ranking
% of products not permitted to be marketed to children according to the WHO-Europe model	<i>78.0</i>	<i>8/19</i>

\* 2023

## Key recommendations to improve commitments on obesity and population level nutrition

Domain	Tertile	Key recommendations
<b>STRAT – Corporate nutrition strategy</b>	3	<ul style="list-style-type: none"> <li>Refer to national priorities within the overarching nutrition strategy.</li> </ul>
<b>FORM – Product formulation</b>	3	<ul style="list-style-type: none"> <li>Develop and publish SMART targets to reduce portion sizes across the product portfolio.</li> </ul>
<b>LABEL – Nutrition labelling</b>	3	<ul style="list-style-type: none"> <li>Commit to provide information on food composition to national authorities for all products on request,</li> <li>Support and commit to a Nutri-Score implementation plan across all product categories,</li> <li>Publish a commitment to label products with nutrition and health claims only when products are healthy, according to an official nutrient profiling system.</li> </ul>
<b>PROMO – Product and brand promotion</b>	3	<ul style="list-style-type: none"> <li>Develop a marketing policy that applies to children up to the age of 18 years and that defines a target audience using children’s peak viewing times,</li> <li>Adopt an official nutrient profiling system (e.g. WHO Europe nutrient profile model) to classify products for the purpose of promotion to children.</li> </ul>
<b>ACCESS – Product accessibility</b>	3	<ul style="list-style-type: none"> <li>Publish a specific commitment addressing the price/affordability of healthier products relative to less healthy products,</li> <li>Adopt an official nutrient profiling system (i.e. Nutri-Score) to classify products for the purposes of product accessibility,</li> <li>Disclose policy position on making healthier foods relatively cheaper and unhealthy foods relatively more expensive and support WHO’s position.</li> </ul>
<b>RELAT – Relationships with other organisations</b>	3	<ul style="list-style-type: none"> <li>Publicly disclose professional organizations, scientific events, external research, nutrition education programs and active lifestyle programs funded or supported by the company at national-level, including awards/prizes, to clarify the nature of the support,</li> <li>Publicly disclose the groups or organizations funded or supported by the company at national-level for philanthropic purposes,</li> <li>Publicly disclose the company’s involvement in public-private partnerships and/or joint ventures with government organisations/agencies.</li> </ul>
<b>OVERALL</b>	<b>3</b>	

Tertile (3=score within top third of Belgian companies, 1=score within lowest third of Belgian companies)

## Key recommendations to improve commitments on environmental sustainability

Domain	Tertile	Key recommendations
Corporate sustainability strategy	2	<ul style="list-style-type: none"> <li>No recommendation as the company has full score in this domain</li> </ul>
Packaging	3	<ul style="list-style-type: none"> <li>Setting timebound and measurable targets for reduce packaging within the company and its suppliers</li> </ul>
Emissions	3	<ul style="list-style-type: none"> <li>No recommendation as the company has full score in this domain</li> </ul>
Energy use	2	<ul style="list-style-type: none"> <li>No recommendation as the company has full score in this domain</li> </ul>
Water and discharge	3	<ul style="list-style-type: none"> <li>Disclosing measurable and timebound targets on reducing their water footprint</li> <li>Screening the suppliers for the water criteria including withdrawing water from water stress area, water consumption, water footprint</li> </ul>
Biodiversity	3	<ul style="list-style-type: none"> <li>Annually measure their impacts on biodiversity (According to GRI: List of locations in or adjacent to protected areas, identification of impacts from own operation and supply chain, identification of IUCN Red List species or invasive species impacted by activities,...)</li> <li>Disclosing measures to reducing their impact on overexploitation</li> <li>Disclosing measurable and timebound on protecting habitats</li> </ul>
Food loss and waste	2	<ul style="list-style-type: none"> <li>Annually measure their food loss and waste according to FLW Protocol in their supply chain</li> <li>Screening the suppliers for measurement and reduction of their food losses and waste</li> <li>Disclosing measurable/timebound targets on reducing food losses and waste</li> <li>Disclosing publicly available commitments on reducing food losses and waste</li> <li>responsible food waste disposal according the food waste hierarchy</li> </ul>
Environmental compliance	1	<ul style="list-style-type: none"> <li>Disclose publicly available evidence on declaration that the company received no fine or sanctions for non-compliance with environmental laws and regulations</li> </ul>
Sustainable products	2	<ul style="list-style-type: none"> <li>Publicly commit to increasing organic product sales</li> <li>Publicly commit to increasing labelled commodities in their product range</li> <li>Publicly commit to increasing local and/or seasonal food in their product range</li> <li>Disclosing measurable and timebound targets on increasing organic and local/seasonal products in their product range</li> </ul>

Tertile (3=score within top third of Belgian companies, 1=score within lowest third of Belgian companies)