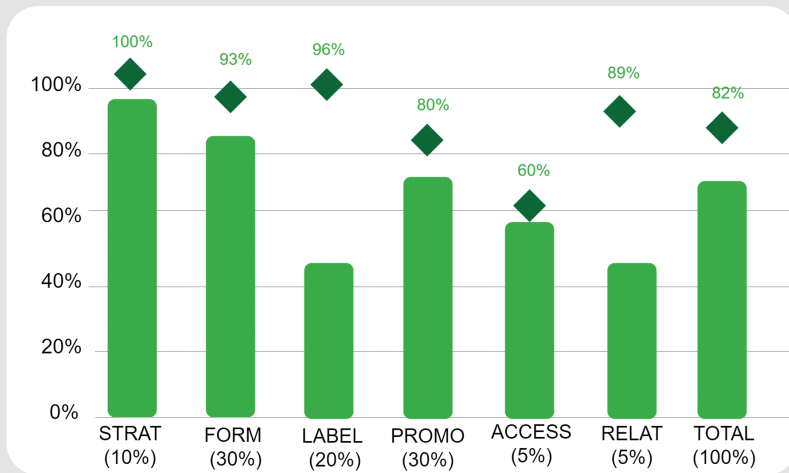


Business Impact Assessment on Obesity and Population Level Nutrition (BIA-Obesity) and on Environmental Sustainability (BIA-Sustainability) Belgium 2023/2024

Coca-Cola

Commitments for Obesity and Population Health*



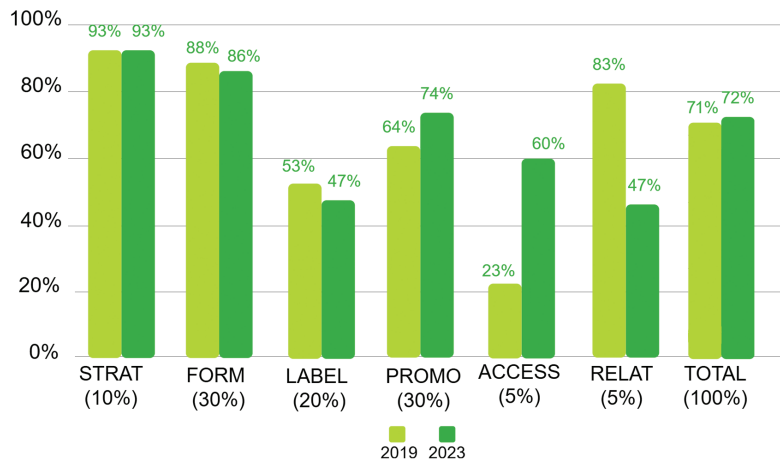
Overall score: **72/100**

Overall ranking: **4/21**

BIA-Obesity domain scores & overall score compared with the best performing company (best available practice) in Belgium for 2023/2024.

* Full engagement, Data collected in 2023/2024

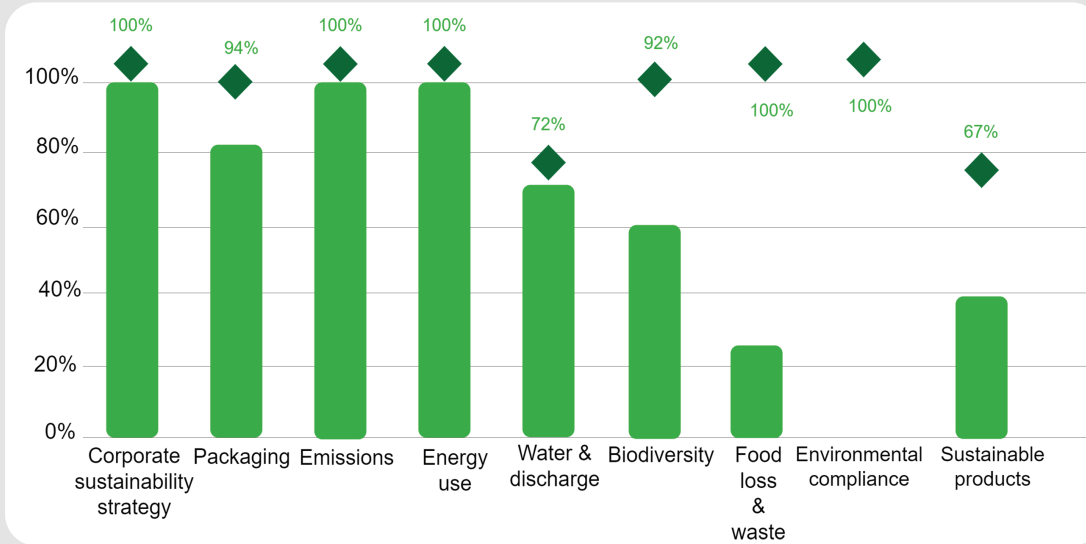
Evolution since the BIA-Obesity 2019*



The scores for the BIA-Obesity 2023/2024 domains and overall score compared with those of the BIA-Obesity 2019.

* Full engagement, Data collected in 2019 and 2023/2024

Commitments for Environmental Sustainability *



BIA-Sustainability score out of 100 by policy domains in Belgium for 2023.

* Full engagement, Data collected in 2023

Performance for BIA-Obesity

FORM product formulation°

	Results	Ranking
Median Nutri-Score of product portfolio	<i>D</i>	
% of food products within product portfolio with Nutri-Score A	<i>1.5</i>	<i>13/19</i>
% of food products within product portfolio with Nutri-Score E	<i>25.0</i>	<i>14/19</i>
% of food products within product portfolio that are ultra-processed	<i>78.0</i>	<i>8/19</i>

PROMO product and brand promotion°

	Results	Ranking
% of products not permitted to be marketed to children according to the WHO-Europe model	<i>78.0</i>	<i>8/19</i>

° 2023

Key recommendations to improve commitments on obesity and population level nutrition

Domain	Tertile	Key recommendations
STRAT – Corporate nutrition strategy	3	<ul style="list-style-type: none"> Refer to national priorities within the overarching nutrition strategy.
FORM – Product formulation	3	<ul style="list-style-type: none"> Develop and publish SMART targets to reduce portion sizes across the product portfolio.
LABEL – Nutrition labelling	3	<ul style="list-style-type: none"> Commit to provide information on food composition to national authorities for all products on request, Support and commit to a Nutri-Score implementation plan across all product categories, Publish a commitment to label products with nutrition and health claims only when products are healthy, according to an official nutrient profiling system.
PROMO – Product and brand promotion	3	<ul style="list-style-type: none"> Develop a marketing policy that applies to children up to the age of 18 years and that defines a target audience using children’s peak viewing times, Adopt an official nutrient profiling system (e.g. WHO Europe nutrient profile model) to classify products for the purpose of promotion to children.
ACCESS – Product accessibility	3	<ul style="list-style-type: none"> Publish a specific commitment addressing the price/affordability of healthier products relative to less healthy products, Adopt an official nutrient profiling system (i.e. Nutri-Score) to classify products for the purposes of product accessibility, Disclose policy position on making healthier foods relatively cheaper and unhealthy foods relatively more expensive and support WHO’s position.
RELAT – Relationships with other organisations	3	<ul style="list-style-type: none"> Publicly disclose professional organizations, scientific events, external research, nutrition education programs and active lifestyle programs funded or supported by the company at national-level, including awards/prizes, to clarify the nature of the support, Publicly disclose the groups or organizations funded or supported by the company at national-level for philanthropic purposes, Publicly disclose the company’s involvement in public-private partnerships and/or joint ventures with government organisations/agencies.
OVERALL	3	

Tertile (3=score within top third of Belgian companies, 1=score within lowest third of Belgian companies)

Key recommendations to improve commitments on environmental sustainability

Domain	Tertile	Key recommendations
Corporate sustainability strategy	2	<ul style="list-style-type: none"> No recommendation as the company has full score in this domain
Packaging	3	<ul style="list-style-type: none"> Setting timebound and measurable targets for reduce packaging within the company and its suppliers
Emissions	3	<ul style="list-style-type: none"> No recommendation as the company has full score in this domain
Energy use	2	<ul style="list-style-type: none"> No recommendation as the company has full score in this domain
Water and discharge	3	<ul style="list-style-type: none"> Disclosing measurable and timebound targets on reducing their water footprint Screening the suppliers for the water criteria including withdrawing water from water stress area, water consumption, water footprint
Biodiversity	3	<ul style="list-style-type: none"> Annually measure their impacts on biodiversity (According to GRI: List of locations in or adjacent to protected areas, identification of impacts from own operation and supply chain, identification of IUCN Red List species or invasive species impacted by activities,...) Disclosing measures to reducing their impact on overexploitation Disclosing measurable and timebound on protecting habitats
Food loss and waste	2	<ul style="list-style-type: none"> Annually measure their food loss and waste according to FLW Protocol in their supply chain Screening the suppliers for measurement and reduction of their food losses and waste Disclosing measurable/timebound targets on reducing food losses and waste Disclosing publicly available commitments on reducing food losses and waste responsible food waste disposal according the food waste hierarchy
Environmental compliance	1	<ul style="list-style-type: none"> Disclose publicly available evidence on declaration that the company received no fine or sanctions for non-compliance with environmental laws and regulations
Sustainable products	2	<ul style="list-style-type: none"> Publicly commit to increasing organic product sales Publicly commit to increasing labelled commodities in their product range Publicly commit to increasing local and/or seasonal food in their product range Disclosing measurable and timebound targets on increasing organic and local/seasonal products in their product range

Tertile (3=score within top third of Belgian companies, 1=score within lowest third of Belgian companies)